

Jinny Kang.

CONTACT ME

Hi! Currently based in NYC, and am looking for Product Designer roles.

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jnnykg.work
(PW: JinnyKangWorks)

EDUCATION

New York University

SEP 2021 - MAY 2023

MPS Interactive

Telecommunications Program
(ITP)

University of Richmond

AUG 2014 - MAY 2018

BA Visual and Media Arts Practice

GPA 3.7 / Omicron Delta Kappa

TOOLS

Adobe Creative Suite
Figma, Adobe XD
Unity
JavaScript, HTML, CSS

SKILLS

Graphic + Visual Design
2D Animation
Motion Design

Sketching
Wireframing
System Thinking
Rapid Prototyping
User Research + Testing
Market Research

EXPERIENCE

Primitives

Product Designer

NYC • AUG 2023 - PRESENT

Primitives' goal is to facilitate a new way of connecting digitally through experience-based NFTs that users collect in their wallets.

Designed the core experience for Primitives economy systems and iterated on current screens and designs.

Cisco AppDynamics

Product Design Intern (Design Systems Team)

SAN JOSE • SEP 2022 - MAY 2023

Took initiative in further researching and creating an accessibility guideline for AppD's design system.

Audited current design components for accessibility based on WCAG standards and identified improvement areas.

Product Design Intern (Design & Experience Team)

SAN JOSE • MAY 2022 - AUG 2022

Managed a full end-to-end design project for SaaS customers looking to monitor metrics and performance across time.

Scoped out solution to an ambiguous problem statement, conducted user research sessions, designed wireframes and working prototypes following AppD's design guidelines and systems.

Primitives

Product Designer

NYC • MAR 2022 - MAY 2022

Created pivotal and initial flows for users, such as the landing and wallet pages.

Designity

Product Designer

NYC • MAY 2021 - AUG 2021

Generating new ideas/concepts, webpage graphics, illustrations, iconography and wireframes for clients such as Scalefast, Fortreum, Immuno Labs, and Oracle.